

Cremation WITH CONFIDENCE™

INTRODUCES

THE ENHANCED SERVICES PROFILE

FOR CREMATION WITH CONFIDENCE™ PROVIDERS

AVAILABLE ON THE **NEW AND IMPROVED** CREMATION WITH CONFIDENCE™ WEBSITE

The nation's first online cremation resource with an exclusive 10-Step Cremation Process is now even better. Create enhanced service profiles for all of your registered locations, and start marketing your cremation services to consumers in your area.

PROFILE EXAMPLE:

The screenshot shows a provider profile for Smith Funeral Home Hauppauge. At the top, there is a navigation bar with links for 'Find a Provider', 'About', 'Helpful Information', and 'Become a Provider', along with a 'Español' button. Below the navigation bar, there is a 'Return to Results' link and a 'Visit Website' button. A 'Follow Us' section includes a Facebook icon. The main profile area features a circular profile picture of a funeral home building, a 'Photo Gallery' button, and social share buttons for LinkedIn, Twitter, Facebook, Email, Print, and a plus sign. The profile title is 'Smith Funeral Home Hauppauge', followed by the address '840 Wheeler Road (Rte. 111) Hauppauge, NY 11788' and phone number '(631) 361-7500'. Below the address is a link to 'See other Smith Funeral Homes'. An 'About' section contains text explaining the company's commitment to quality and local service.

Link to your website & social media accounts so families can learn more about your firm.

Link all of your locations to show that you are conveniently located, wherever they may need you.

Profile picture & photo gallery to show families the quality they receive when planning with you.

Social share buttons allow families to share your CWC profile, increasing traffic, AND leads.

Professionally-written copy explains your services and highlights your firm's particular competitive advantages.

BENEFITS TO ENHANCED PROFILE

- Substantial SEO citation benefit.
- Profile image sets you apart from other listings.
- Display the quality of your firm through professionally written copy and a photo gallery.
- Allow families to share your listing on social media.

The screenshot shows a search results page titled 'Showing providers in Pennsylvania'. It lists three providers with their addresses and phone numbers. The first is 'Brugger Funeral Homes & Crematory - East 38th Street Location' at 845 East 38th Street, Erie, PA 16504, with phone number (814) 825-2500. The second is 'Cavanagh-Patterson Family Funeral Home' at 43 East Baltimore Avenue, Media, PA 19063, with phone number (814) 566-3400. The third is 'Brugger Funeral Homes & Crematory - West 38th Street Location' at 1595 West 38th Street, Erie, PA 16508, with phone number (814) 854-4854. Each listing has a 'View' button.